



# VISION

TO CREATE A SPACE FOR ALL, THAT EMPOWERS PEOPLE TO MAKE POSITIVE CHANGE TO THEIR LIVES, OUR COMMUNITY, AND THE PLANET.



# VALUES

## OPENNESS

We will be transparent, welcome opinion, ideas and viewpoints. We will seek to involve people in design of services wherever possible.

## CREDIBILITY

We will make sure we have the skills and expertise to deliver services.

## INTEGRITY

We will act with integrity, working in the best interests of the community.

## RESPONSIBILITY

We will take care of and enhance the land that has been entrusted to us.

# IMPACT



## EDUCATION

Creating connections with nature, for the benefit of people and the environment.



## COMMUNITY

Growing a community we want to be part of.



## WELLBEING

Improving the wellbeing, quality of life and life chances of our community.

# EDUCATION

**THE CHANGE WE WANT TO SEE:  
CREATING ENVIRONMENTALLY KNOWLEDGEABLE AND ACTION ORIENTATED COMMUNITIES WHO ARE STEWARDS  
FOR THE FUTURE. BY PROVIDING INSPIRING EDUCATIONAL EXPERIENCES.**



# EDUCATION OUTCOMES



## CHILDREN AND YOUNG PEOPLE HAVE IMPROVED KNOWLEDGE ABOUT HEALTHY FOOD CHOICES

We will provide opportunities to learn about the provenance of food, how it is grown, harvested and cooked.



## CHILDREN AND YOUNG PEOPLE HAVE IMPROVED KNOWLEDGE OF SUSTAINABLE FARMING, ANIMAL WELFARE AND ENVIRONMENTAL PROTECTION

We will provide opportunities for children and young people to interact with our animals and growing spaces to understand how they can champion and create change.



## PEOPLE IMPROVE THEIR HEALTH AND WELLBEING BY BEING OUTSIDE, LEARNING ABOUT NATURE AND HAVING FUN

We will champion the importance of green space, and provide opportunities for people to volunteer, relax and learn while being outside.

# EDUCATION OUTPUTS



## CHILDREN AND YOUNG PEOPLE HAVE IMPROVED KNOWLEDGE ABOUT HEALTHY FOOD CHOICES.

- **E1** Develop and deliver a 'Farm to Fork' programme, linked to the National Curriculum.
- **E2** Deliver offsite food growing lessons to local schools and groups linked to the National Curriculum.
- **E3** Develop partnerships with new educational institutions and children's / young people's organisations to deliver more food education



## CHILDREN AND YOUNG PEOPLE HAVE IMPROVED KNOWLEDGE OF SUSTAINABLE FARMING, ANIMAL WELFARE AND ENVIRONMENTAL PROTECTION.

- **E4** Raise awareness of different career paths that children or young people can pursue in farming and horticulture.
- **E5** Provide good quality volunteering opportunities for young people (and their families) to gain hands on experience of farming and horticulture.
- **E6** Provide improved and more integrated educational resources. Including signage, onsite and online information.



## PEOPLE IMPROVE THEIR HEALTH AND WELLBEING BY BEING OUTSIDE, ENGAGING WITH NATURE AND HAVING FUN.

- **E7** Provide opportunities and resources, for self guided visits to the farm for schools and community groups.
- **E8** Deliver targeted education sessions to smaller groups of disadvantaged/ excluded children.
- **E9** Develop and deliver a range of community events, workshops and courses.

# COMMUNITY

**THE CHANGE WE WANT TO SEE:  
CREATING A WELCOMING SPACE FOR PEOPLE OF ALL COMMUNITIES TO COME TOGETHER, CULTIVATE, GROW  
AND LEARN.**



# COMMUNITY OUTCOMES



## BETTER UNDERSTANDING OF OUR COMMUNITIES

Recognising, identifying and harnessing existing assets within our communities to strengthen and improve any services or support we provide.



## A SHARED SPACE AND ENVIRONMENT FOR NEW EXPERIENCE AND MUTUAL UNDERSTANDING

Delivering a range of services, events and activities that will appeal to a wide section of the community.



## COMMUNITIES HAVING A SAY IN THE DEVELOPMENT OF OUR FARM

Involving people from our communities to better understand the impact of the services we deliver, and how communities can become more involved in the development of the Farm site and services.



# COMMUNITY OUTPUTS



## BETTER UNDERSTANDING OF OUR COMMUNITIES

- 🍃 **C1** Strengthen our knowledge of surrounding communities, their interests and motivations.
- 🍃 **C2** Understand clearly the barriers some communities experience with the farm and solutions to rectify this.
- 🍃 **C3** Develop an understanding of communities currently on the periphery of our reach and ways to engage with them.



## A SHARED SPACE AND ENVIRONMENT FOR NEW EXPERIENCE AND MUTUAL UNDERSTANDING

- 🍃 **C4** Develop new initiatives and strengthen our existing activities for different communities to engage with the Farm and each other.
- 🍃 **C5** Ensure the farm is a welcoming space to all people and communities through practical and physical means such as accessibility needs.
- 🍃 **C6** Deliver an enhanced physical environment to care for the welfare of our animals, staff, volunteers and visitors.



## COMMUNITIES HAVING A SAY IN THE DEVELOPMENT OF OUR FARM

- 🍃 **C7** Deliver new ways to engage existing local communities in farm decision making.
- 🍃 **C8** Create a membership programme as a method of identifying key individuals within the farms future.
- 🍃 **C9** Strengthen our customer surveys and feedback process.

# WELLBEING

**THE CHANGE WE WANT TO SEE:  
CREATING AN ENVIRONMENT FOR OUR COMMUNITY TO BUILD ON THEIR STRENGTHS, SO THAT TOGETHER WE  
CAN ADDRESS VARIATIONS IN PEOPLE'S OPPORTUNITIES FOR A HEALTHY LIFE.**



# WELLBEING OUTCOMES



## PEOPLE ARE PHYSICALLY + MENTALLY HEALTHY

Using farming & horticulture to provide opportunities and activities which help contribute to improving people's physical & mental health.



## PEOPLE ARE LESS LONELY + MORE SOCIALLY CONNECTED

Providing opportunities and activities which allow people to connect with animals & nature, creating new friendships and connections.



## PEOPLE HAVE IMPROVED EMPLOYMENT OR LEARNING PROSPECTS

Providing opportunities for people to gain hands on skills and experience in horticulture and farming which will make them more employable.

# WELLBEING OUTPUTS



## PEOPLE ARE PHYSICALLY + MENTALLY HEALTHY

- W1 Deliver high quality volunteering opportunities which enable people, families to connect, learn and have fun.
- W2 Deliver activities which develop people's interest in, and confidence to explore nature and their environment.
- W3 Delivery of nature based therapies, horticultural, mindfulness and other practical activities, such as yoga, exercise and art.



## PEOPLE ARE LESS LONELY + MORE SOCIALLY CONNECTED

- W4 Deliver high quality volunteering opportunities which enable people & families to connect, learn and have fun.
- W5 Deliver community events which bring a diverse range of people together.
- W6 Strengthen work with other local partners and stakeholders to explore collaborations and joint delivery.



## PEOPLE HAVE IMPROVED EMPLOYMENT OR LEARNING PROSPECTS

- W7 Develop opportunities for people to develop their skills and experience.
- W8 Provide structured work placement and/or internship opportunities for young people.
- W9 Develop & deliver a programme of accredited qualifications and non-accredited learning.



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